

Building the future with confidence



KEITH PROUDFOOT
REGIONAL DIRECTOR FOR
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Widely respected as an expert commentator on business and industry issues, the ICAEW has over 132,000 members in 162 countries including the majority of FTSE Chief Executive Officers and Financial Directors. The role of chartered accountants in the world's economies has never been more important. Financial decisions which affect nations, businesses and individuals alike are

being made every second of every day – and world leaders and the general public need knowledge and guidance based on the highest technical and ethical standards. The ICAEW has regional offices throughout the UK which work on behalf of members offering support, professional and social events and continuing professional development.

More than 3000 chartered accountants live and work in the northern region with a further 400 pursuing their ACA qualification with employers locally. Chartered accountants can be found at every level in every sector of the economy, from sole practitioner on the high street to senior partner in the largest accountancy firms and leading some of the region's most successful businesses.

Chartered accountants are at the heart of business in the region, whether it is guiding the decisions of public organisations or, as

external advisors, acting as mentors and sounding boards for the vast raft of SMEs so vital to the local economy.

Since 2001, Keith Proudfoot has been the ICAEW's Regional Director for the Northern Region. A qualified chartered accountant, he trained with KPMG and has experience of large firms, small firms and commerce. He has been involved with the ICAEW since being northern student Chairman in 1975.



To find a chartered accountant to help your business, searching by location or by specialism, visit www.icaew.com or contact the ICAEW Regional Office on 0191 300 0532